

URBAN FIGHT LEAGUE SPONSORSHIP OPPORTUNITIES

Become a U.F.L. Sponsor and become a part of the excitement!

The Urban Fight League (UFL) is coming to The Bella Banquets 4100 E.14 Mile Rd. in Warren, Mi 48092 a venue that has a capacity to accompany 3000+ fans and we'll be on the World Wide Web to showcase the excitement of stand up fighting with knock-down, ground and pound, knock-out action from the most exciting and talented M.M.A. athletes starting July 11th 2009. Events will showcase the best martial arts talent around the midwest then nation and feature top rate multimedia displays, announcers and commentators. Shows are designed to keep the action moving, giving the fans the sports action they love with entertainment throughout the event.

The U.F.L. is doing what's necessary to establish itself as the premiere Pro/Am MMA organization in the Urban Cities and this year we will take the next step in achieving our goal while providing martial artist the opportunity to compete in an organized, safe and truly competitive environment. With our .com campaign we will advertise to our fans the different products or services our sponsors can provide them without leaving their home. Our events will also be recorded and put on the web for fans to see around the world 2 weeks after The DVD goes on sell. We will make sure your local business & internet traffic will increase from our marketing strategies alone.

Many different sponsorship levels are available presenting an excellent opportunity to expose your company to our audience. Our general demographics are males and females 8-55 years of age, with average household incomes exceeding \$80,000 annually. Our core demographics are males 18-40 years of age. Sponsors will have the opportunity to promote their company at live events as well as being part of our pre-event marketing campaigns utilizing print, media, and web promotions. Sponsors will also benefit from VIP tickets, and having their name appear on DVD, banners, ring corners, fighters and even the ring girls.

For more information please contact us at: uflmarketing@uflmma.net

